

Matt Ross | Speaker | Founder | CEO | Author

MATT ROSS IS THE VOICE OF CREATIVE GROWTH FOR PERSONAL, PROFESSIONAL AND BUSINESS TRANSFORMATION

Drawing from decades of experience building businesses and teams, and overcoming significant personal setbacks, Matt speaks with honesty about reinvention in midlife, resilience under pressure, and the power of creativity to drive performance, fulfillment, and growth.



Endorsed by MEL ROBBINS *New York Times* bestselling author

“ Matt Ross proves it’s never too late to change everything. His book, *Grow or Fold*, is raw, honest, and packed with the kind of wisdom you only earn by living it. If you’re at a crossroads in your life, this book will show you how to move forward on your terms. ”

WHY BOOK MATT ROSS

Proven Operator

Founder of One River School, former CEO of School of Rock and Media Executive

Business + Human Performance

Bridges leadership and personal growth

Actionable Frameworks

Grow or Fold, *Treat Yourself Like a Business*, *Creative Growth is the X Factor*, *MVP-10*

Real-World Transformation

Rebuilt life and career and created an original method to help others do so as well

Engaging Delivery

Story-driven, practical, high-energy

SIGNATURE KEYNOTES

Grow or Fold: Turning Midlife Into Your Most Powerful Chapter

A powerful keynote on navigating midlife as a critical inflection point for growth, performance, and reinvention.

The Rocky Road of Entrepreneurship:

The twisting path and rules that govern success and failure for building businesses.

Creative Growth: The Hidden Driver of Innovation and Performance

Lifelong Creative Learning is the fuel we need to drive success in business and in life.

For more information please visit MattRoss.com or contact Krista DeRuvo at krista@mattross.com



mattross_entrepreneur



mross2



matt-ross-entrepreneur

Matt Ross

Speaker | Founder | CEO | Author

ABOUT MATT

Matt has been at the forefront of creative education, building and leading two of the world's most innovative consumer education brands: Founder of One River School, and CEO of School of Rock. But at 50 years old, it was the work he did to transform himself that led to the development of a unique method to help others in business and in life. Matt is a speaker who brings a compelling approach to helping people to think differently about the future and as Mel Robbins says, "he will show you how to move forward on your terms".

WHAT AUDIENCES EXPERIENCE

- A framework to navigate midlife with clarity and momentum
- Actionable leadership tools to ignite growth and performance
- A new lens on creativity as a powerful tool for life
- Entrepreneurial perspectives to enhance excellence
- A highly engaging, story-driven experience

IDEAL AUDIENCES

- Corporate Leadership Teams
- Entrepreneurs
- Personal Growth Conferences
- Education Industry
- Arts Organizations

MattRoss.com

[Press Links](#)

[GROW or FOLD](#)

[Speaker Reel](#)

[Book Matt](#)

For more information please visit MattRoss.com or contact Krista DeRuvo at krista@mattross.com

 [mattross_entrepreneur](https://www.instagram.com/mattross_entrepreneur)

 [mross2](https://www.facebook.com/mross2)

 [matt-ross-entrepreneur](https://www.linkedin.com/company/matt-ross-entrepreneur)